

Winter Park Key Selling Points

- Oldest continually operated resort in Colorado, celebrating 71 years!
- 330 inches of snow annually!
- Closest major resort to Denver
- Over \$40 million in on-mountain improvements in the past 6 years!
- New Base Village!
- Affordable!

ER PARK

Awards for Winter Park!

- Top 10 for tree skiing Skiing Magazine
- #4 Moffat Market "Best Ski Resort Cafeterias" – Skiing Magazine
- #7 destination for budget spring break vacation destinations - Orbitz.com
- #10 Family Ski Resort familyskihub.com

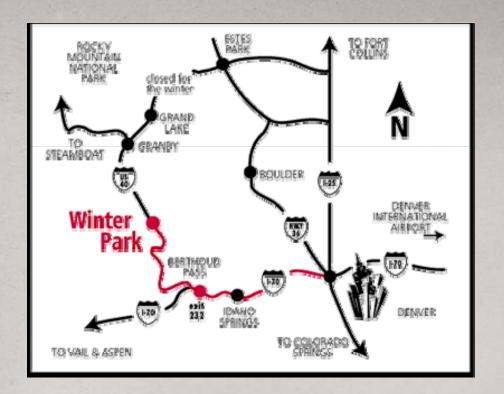


Closest Major Resort to Denver

- Only 85

 miles(137 km)
 from Denver
 International
 Airport!
- Travel time only 1:30-2:00 hours!
- Save on gas!

WINTER PARK





Terrain!

- 3,078 Skiable Acres
- 142 Trails
- 24 Lifts (2 High Speed 6 Packs, 7 High Speed Quads)
- 5 Inter-connected Mountains with varied terrain
- 3,060' Vertical Drop
- Longest Run 5.1 mi. 8.16 km
- 4th largest Resort in Colorado



Skiing For All Abilities!

Level	Total	Winter Park	Mary Jane/ Parsenn Bowl	Vasquez Ridge	Vasquez Cirque
Beginner	8%	28%	1%	10%	0%
Intermediate	17%	21%	19%	35%	0%
Advanced	19%	33%	22%	3%	2%
Most Difficult	53%	18%	57%	51%	83%
Expert Only!	3%	0%	1%	0%	14%



Winter Park & Vasquez Ridge

- •49% is Beginner & Intermediate Terrain!
- •Groomed to Perfection Daily!
- Perfect for Families!
- Variety of terrain off each lift





Parsenn Bowl

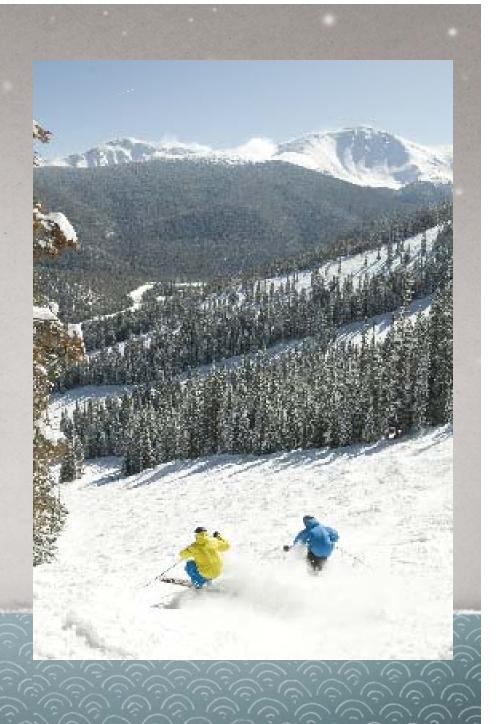
- Intermediate Bowl!
- •Groomed runs from 12,060 feet!
- Above treeline
- Amazing views!



Mary Jane

Consistently <u>Rated</u> <u>#1</u> in North America for Mogul Skiing by Ski and Skiing Magazine!

WINTER PARK





1212 acres of Steep, Advanced, Expert Off-Piste Chutes, Trees and Powder Runs!



Terrain Parks

• 6 Terrain Parks

- Starter & Bouncer
- Ash Cat, Gangway, Re-railer
- Rail Yard
- Dark Territory
- 450 Ft Superpipe
- 85 Features





Learn to Ski/Snowboard



- 1st timer lessons start at \$60
- Half & Full day lesson & lift
 - Small class size!
- Discovery Park beginners area

Kid's Ski & Ride School

- Kid focused instructors
- All day lessons include Lunch
- Voted Best Family Ski Area in Colorado by the Associated Press in 2006!
- #10 familyskihub.com top 20 Family Ski Resorts for 2009/10

ER PARK

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Guest Services

- Complimentary mountain tours daily; 10am & 1pm
- Morning Resort Report handouts
- Mountain Hosts

WINTER PARK

 Dedicated Wholesale and Group ticket location



Winter Park Resort Rentals

Convenient Locations!

- Zephyr Mountain Lodge
- West Portal WP Base
- The Jane Shop
- New equipment
- Free ski storage with all rentals!
- Largest Demo fleet in WP!





The Village at Winter Park

- 287 car parking garage and skier drop off!
- 4 Restaurants
- Shops & Arcade
- Ice-skating Pond
- FREE Cabriolet to Vintage Hotel
- FREE parking in Vintage Lot





Resort Nightlife

- New Bars and Restaurants!
- Kids Night Out
 - Free babysitting for kids 4 – 12 with purchase in village
 - Thursday nights
- Mountain Top Dinners

WINTER PARK

 Friday evenings at the Lodge at Sunspot



Village Cabriolet



•8 person, open-air gondola

• Provides FREE 2.5 minute transfer from Vintage Hotel parking lot to The Village

•2,800 people per hour





Zephyr Mountain Lodge

- Luxury Base area lodging
- Premier Ski-in /ski-out
- One and two bedroom condos with gas fireplaces



Zephyr Mountain Lodge

- 4 outdoor hot tubs
- Paid underground heated parkingWorkout facility



- Free high speed internetDedicated shuttle
- •24 Hour Front Desk

Fraser Crossing & Founders Pointe



- Studio, 1 and 2 Bedroom condo units
- Steps from base lifts & the Village at Winter Park!

Fraser Crossing & Founders Pointe

- Paid underground heated parking
- Flat Screen TV's
- •Classic Mountain Architecture with modern decor

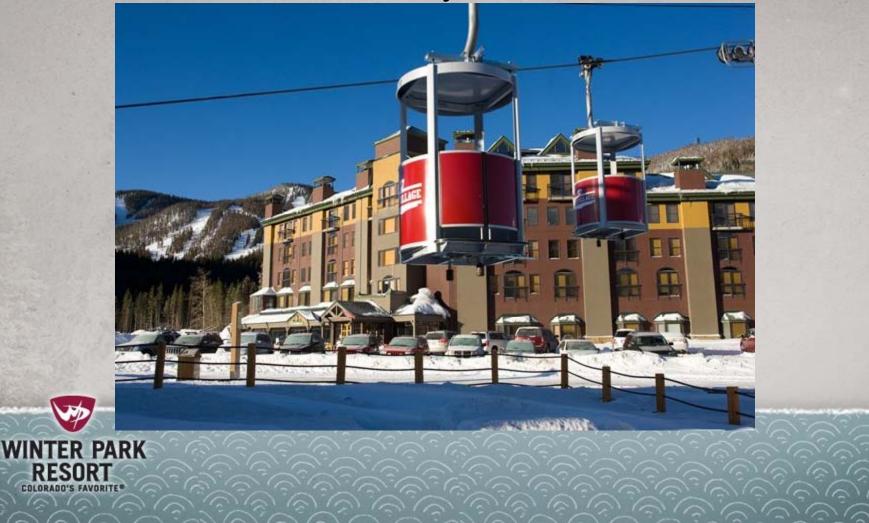




- Large Amenity Decks with Hot Tub & BBQ grill
- Free Wireless Internet

The Vintage Hotel

• 110 hotel suite rooms, some with fireplaces and kitchenettes, 100 yards to lifts

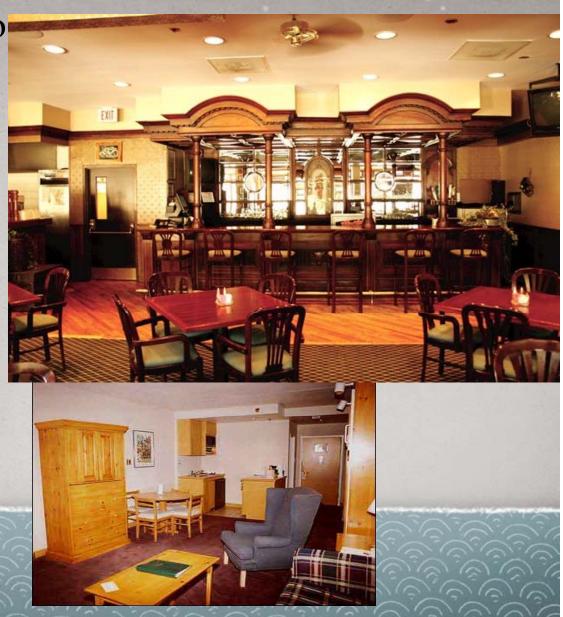


The Vintage Hotel

- NEW! Cabriolet lift to base
- Five Mountain Tavern restaurant/bar
- Year round outdoor heated pool and hot tub
- Fitness center

WINTER PARK

• 24 Hour Front Desk



Winter Park Mountain Lodge

- Full service hotel and conference center
- Located directly across the highway from the ski area base
- Snowmobile Tours from the back door!
- 8000+ Square Feet of meeting space

PARK



Winter Park Mountain Lodge

- Indoor Pool
- 2 Indoor Hot Tubs
- Sauna
- 24 Hour Front Desk





- •On-site ski shop
- •On-site brew pub
- Family-style restaurant
- •On Free Town Shuttle Route

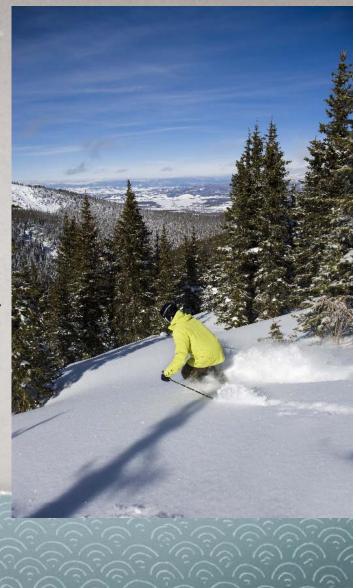


On Mountain Expansion

- New over the past 6 years
 - •4 New Lifts
 - 9 New Trails (173 acres)
 - Expanded gladed tree skiing
 - Upgraded on-mountain dining
 - New lodging

WINTER PARK

• \$40+ Million dollars!



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