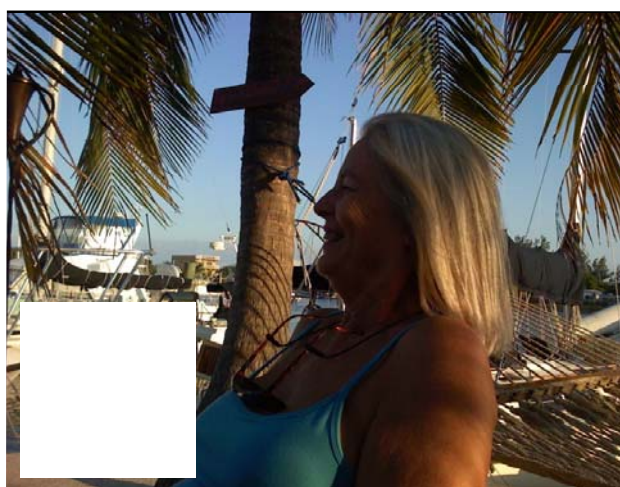
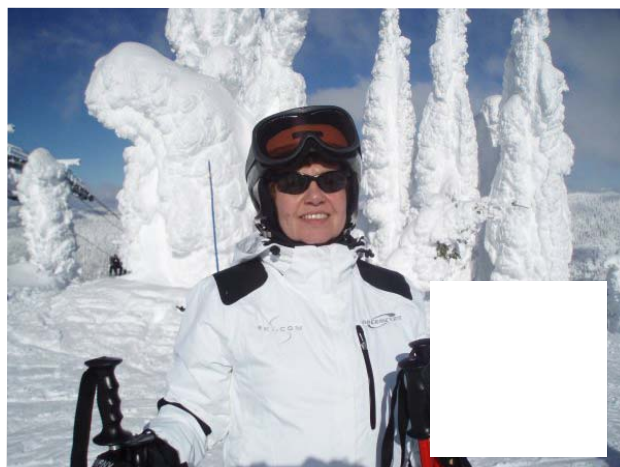
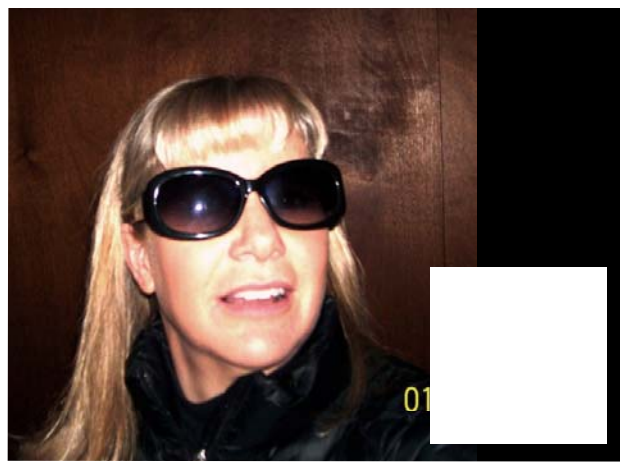


Aspen/Snowmass

presents

Tour Op Squares





With four mountains to choose from, how many acres of skiable terrain does Aspen/Snowmass have to offer?



5,303

1 Lift Ticket

- ⌘ Snowmass (3,132 acres)
- ⌘ Aspen (673 acres)
- ⌘ Aspen Highlands (1,028 acres)
- ⌘ Buttermilk (470 acres)



Aspen Mountain is known for its bumps and steeps -- but the town, with over 150 bars and restaurants, has consistently received awards for what?





Locals call Aspen Highlands their favorite mountain because...



Hiking to the 12,392-foot summit (an area referred to as _____) is Colorado's ultimate in-bounds backcountry rush and rewards visitors with untracked descents down pitches as steep as 45 degrees.



Highlands Bowl

- ⌘ Deep Temerity Terrain / Chair (2005/2006)
- ⌘ 1,028 acres with 3,635 vertical foot drop, including 18 NEW acres of Canopy Cruisers (2008/2009)
- ⌘ The ultimate off-piste experience
- ⌘ Limited Lodging – 1 fractional ownership property



What major event
calls Buttermilk home
(through 2012)?



WINTER

GAMES

SNOCROSS

ASPEN



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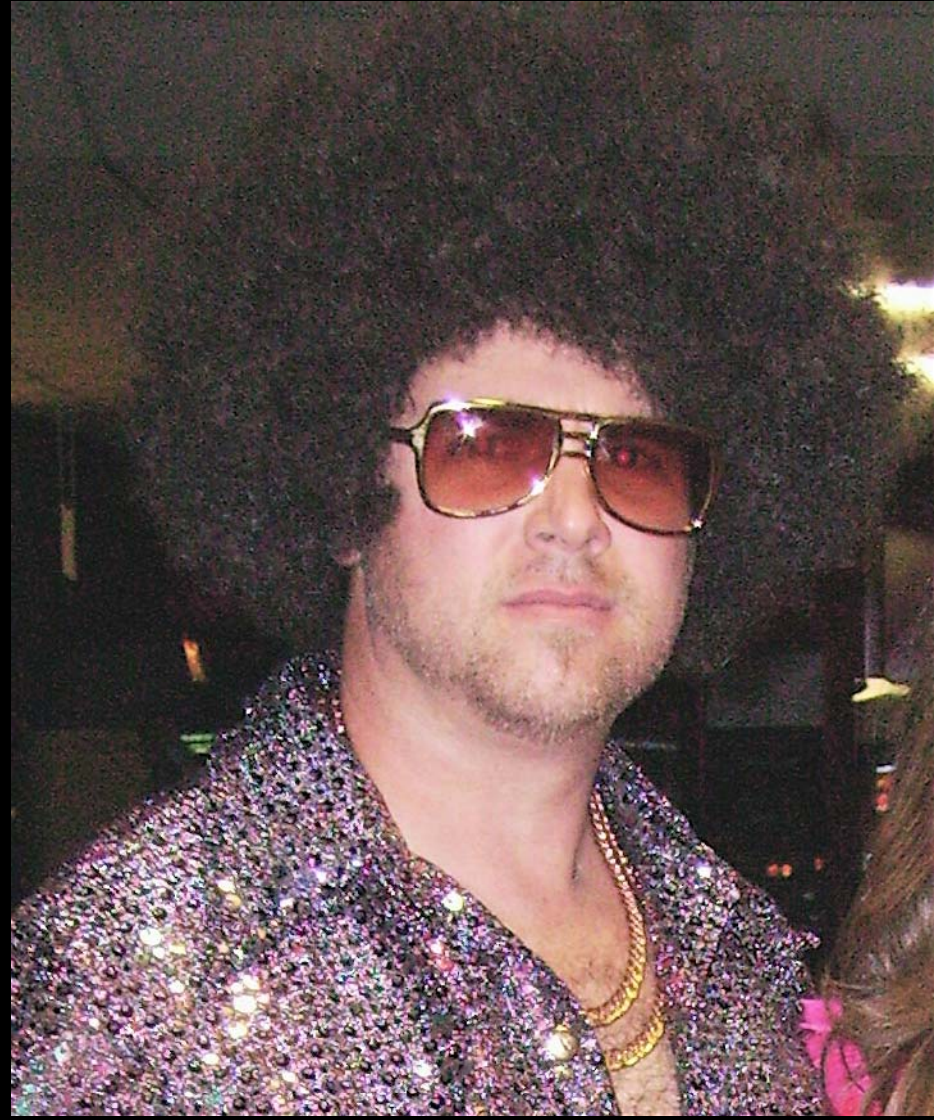
Snowmass Village offers numerous lodging options, ranging from budget and full-service deluxe hotels to luxury condominiums or townhouses. What percentage of Snowmass' lodging is ski-in/ski-out?

95%

- ⌘ NEW Condos – Hayden & Capitol Peak Lodges & Viceroy Residences
- ⌘ Over \$57 Million in Existing Property Renovations (in the last two seasons)



What are some of the
“freebies” guests can
enjoy when they visit
Aspen/Snowmass?





Added Value

- ⌘ FREE Loaner Items available at Guest Services
- ⌘ FREE Daily Mountain Orientation Tours
- ⌘ FREE Coffee, Cider, and Cookies
- ⌘ FREE First Tracks (Wednesday & Friday at Snowmass, Daily at Aspen)
- ⌘ Children 6 and under Ski/Ride FREE
- ⌘ Sing-A-Long / Story Telling by the Campfire (Mondays & Wednesdays - Snowmass)
- ⌘ Kids Krafts (Tuesdays & Thursdays - Snowmass)





What extra services are included when you rent equipment from Four-Mountain Sports?





- ⌘ Six locations allowing you to switch out your equipment
- ⌘ FREE overnight storage and transfer to any of our four mountains
- ⌘ On-Mountain tech service

Our

course includes three
days of lifts, lessons,
and equipment for
only \$352.



Beginner's Magic is just one package to choose from. Other lessons include: private lessons, small group lessons and day care programs for children 6 weeks and up – all 100% satisfaction guaranteed.



**SKI &
SNOWBOARD
SCHOOLS**

VICEROY SNOWMASS



THE LITTLE NELL





OVER \$130 million invested in 6 seasons!



NEW RADIO FREQUENCY GATES



Groups

- ⌘ Group = 20 Adults or more
- ⌘ Discounted lift tickets COMMISSIONABLE to you
- ⌘ 1 per 20 Comp Ratio
- ⌘ Refundable or RSVP Program
- ⌘ Mountain Advantage Card (MAC)
- ⌘ Group Activities – Picnic & Race
- ⌘ Conference Space for up to 2,000
- ⌘ FREE Meet & Greet with A/S Pro

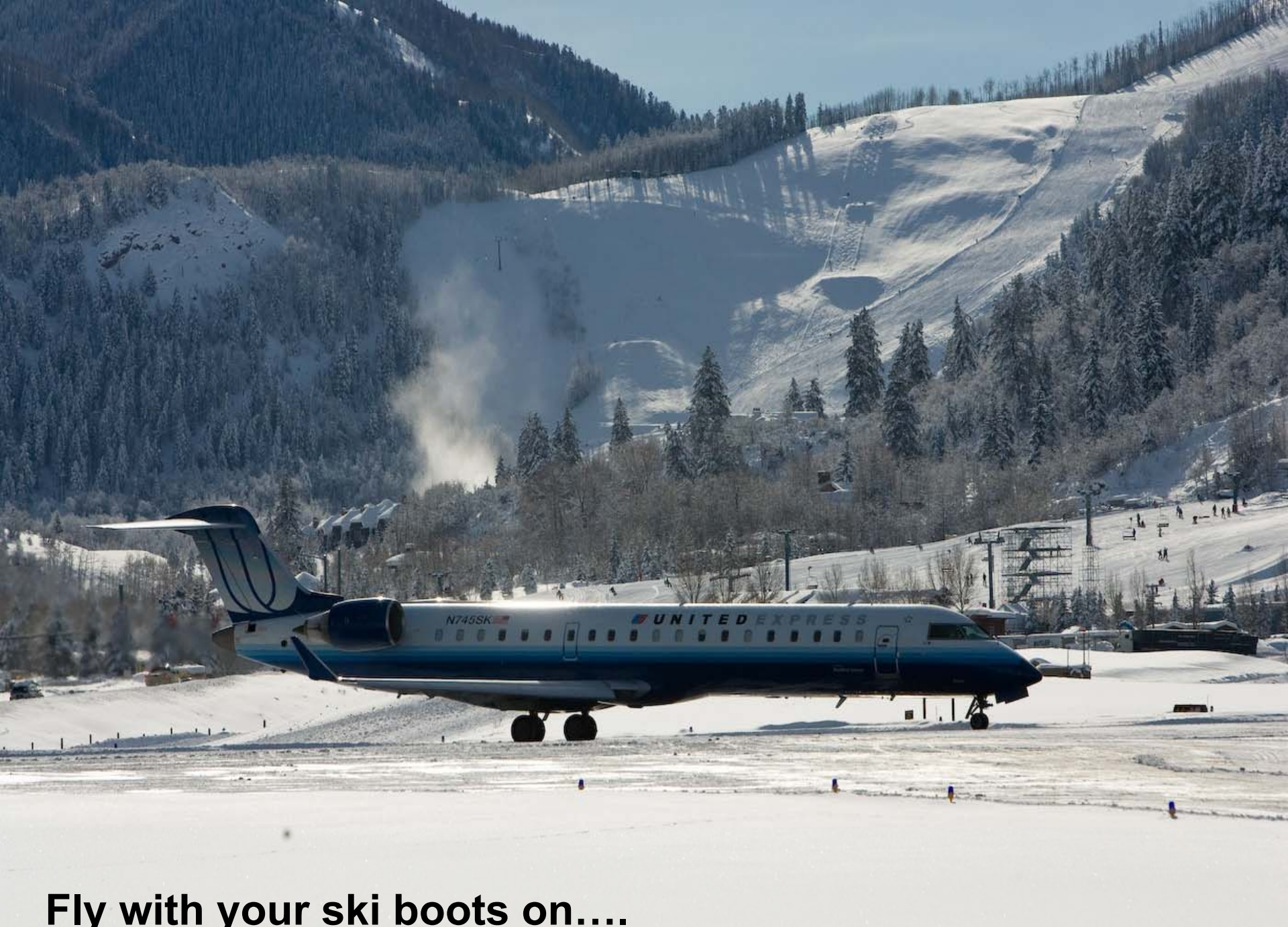


FIT Promotions

Book Early and Save!

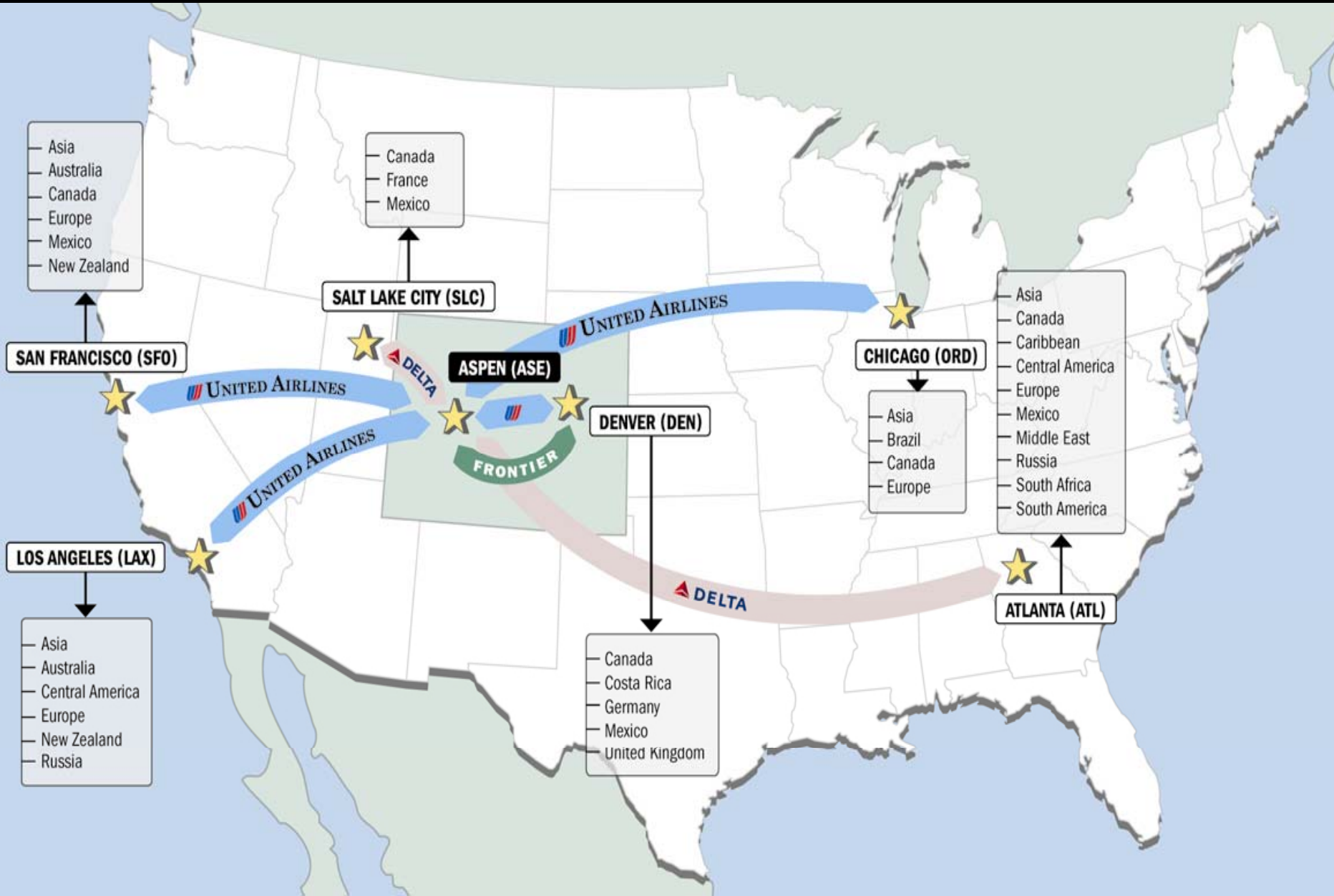
4 Promotions

- ❖ Winternational Hassle Free
- ❖ Spring Hassle Free
- ❖ Perfect Storm
- ❖ Aspen/Snowmass Kids Ski & Stay Free



Fly with your ski boots on....

ASPEN AIRPORT (ASE)



SAVE THE DATE 2009-2010



Winterskol

Gay Ski Week

X-Games

US President's Week

Mardi Gras/Carnaval

January 8-11

January 17-24

January 28-31

February 14-21

February 14-21