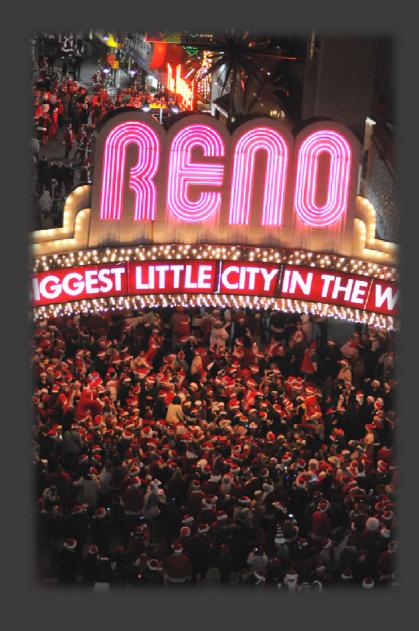


Reno Tahoe USA SkiTops University 2010



visitrenotahoe.com

This isn't Aspen with the Jones'; this is Reno with the bighorn. In Reno Tahoe we have 18 of the best resorts in North America within an hour of Reno, door-to-lift line. It's also here that kayakers are known to take the slopes, where dummies perform physical stunts on skis, and where Santa brigades take over downtown Reno.



AND ABOUT AS FAR AS YOU CAN GET FROM EXPECTED.

SEE, IT'S OUR BELIEF THAT SOMEWHERE BETWEEN THE ENDLESS STRIP MALLS

AND THE SOY-HALF-CAF-NO-WHIP LATTES,

THE WORLD HAS LOST ITS WAY.

AND IT'S ABOUT TIME SOMEONE PUT THINGS RIGHT.

IT'S TIME SOMEONE STOOD UP FOR ALL THAT'S UNIQUE, AND OFFBEAT, AND TRUE.

FOR THE LAST FEW THINGS THE SUITS HAVEN'T COMMERCIALIZED, HOMOGENIZED, OR

sucked all the fun out of.

THIS IS RENO TAHOE, U.S.A.

THE HOME OF BOARDERS AND BURNERS, BALLOON RACERS, AND BURGERS AS BIG AS YOUR HEAD.

A PLACE WHERE PARTIES DON'T REQUIRE PLANNERS.

WHERE REAL FRIENDS TRUMP FACEBOOK FRIENDS.

AND THE LINE BETWEEN "GET THE CAMERA," AND

"GET THE STRAITJACKET," WILL ALWAYS BE A LITTLE BLURRY

AS LONG AS PEOPLE YEARN FOR SOMETHING DIFFERENT, WE'LL BE HERE. CHASING THE ELUSIVE 7-10 SPLIT. WHISPERING ENCOURAGEMENT TO OUR RACING CAMELS. AND SERVING AS A CONSTANT REMINDER THAT LIFE IS SHORT, LAUGHTER IS CONTAGIOUS AND FUN ALWAYS FINDS A WAY. MORE OFTEN THAN NOT, IT FINDS ITS WAY HERE.



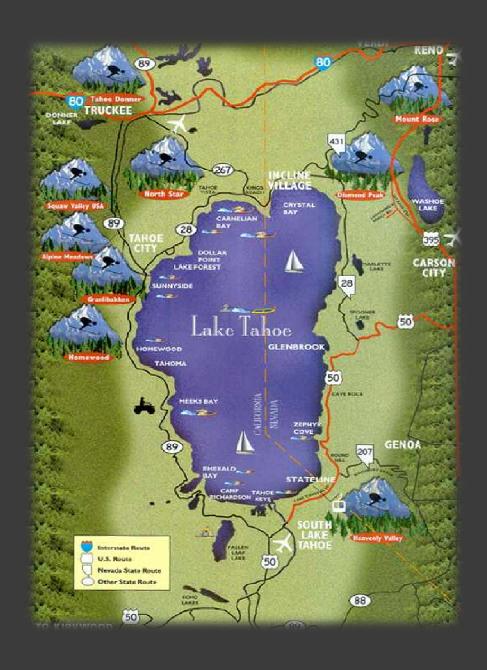
FAR FROM EXPECTED



Reno Tahoe USA Partner Properties



Atlantis Casino Resort and Spa Cal Neva Lake Tahoe Circus Circus Reno ElDorado Hotel Casino **Grand Sierra Resort** Harrah's Reno Hotel and Casino Hyatt Regency Lake Tahoe Resort **Nugget Hotel Resort and Casino** Peppermill Resort Spa Casino Sands Regency Silver Legacy Resort Casino



Ski Shuttle service:

Squaw Valley

Northstar at Tahoe

Mt. Rose

Alpine Meadows

Airport Shuttle service:

Free to Reno hotels

South / North Lake Tahoe

Ski Tahoe North Interchangeable Lift Ticket

- Squaw Valley
- Northstar at Tahoe
- Mt. Rose
- Alpine Meadows
- Homewood
- Sugarbowl
- Diamond Peak





SKIReno Tahoe USA



- With no last call, the fun never stops.
- Dining and entertainment options are limitless and won't hurt your wallet.
- There's more all-you-can-eat-sushi for under \$20 than makes sense to have in a desert.
- Enjoy an NBA D-league basketball game after a day on the slopes.
- Spa treaments so unique only 8 in the country have it.
- We take Super Bowl tail-gate parties as seriously as humanly possible.
- Our sporting goods stores have 65' Ferris wheels and hand-made fudge.
- Our burgers come with 1 pound of fries.