



ASPEN  SNOWMASS.
THE POWER OF FOUR

Aspen Skiing Company

presents

TOP 10 REASONS TO VISIT ASPEN / SNOWMASS

SNOWMASS | ASPEN MOUNTAIN | ASPEN HIGHLANDS | BUTTERMILK

10. You can ski 100,000 vertical feet per day since you won't be standing in lift lines.



NEW RADIO FREQUENCY GATES



9. Now's the time to take that second mortgage on your home so you can afford the shopping!





8. You can send your friends YouTube videos of yourself après-ing with Mariah Carey and Nick Cannon.





7. If you think you've seen and done it all, you can help Charlie Sheen with his community service.





6. You can go home and brag about the affair you had with your HOT Brazilian ski instructor!









5. You can throw a party in your hotel's conference room and have the White House Party Crashers attend... uninvited.





Groups

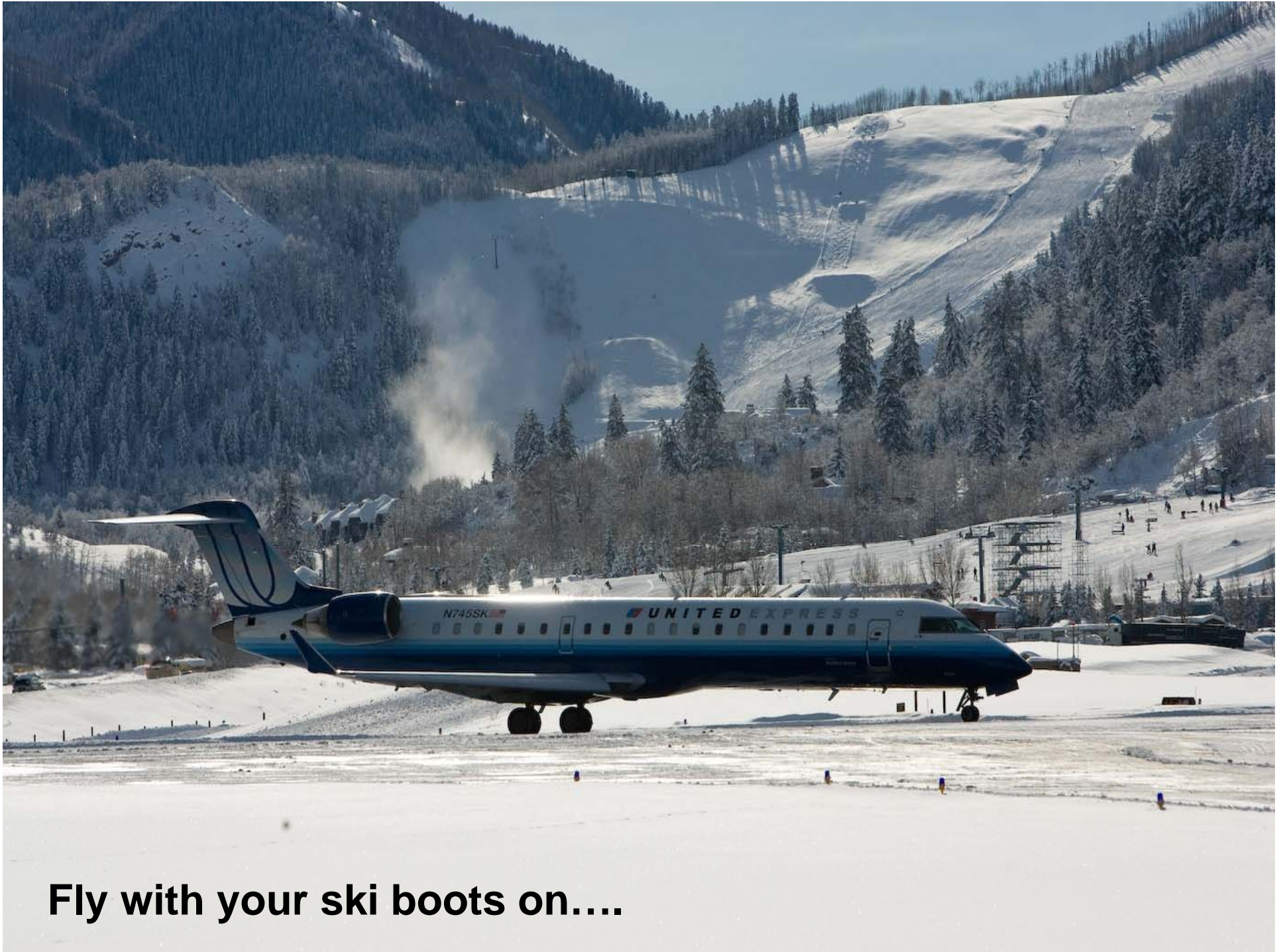
- ⌘ Discounted Lift Tickets, Rentals & Ski School
- ⌘ 1 per 20 Comp Ratio
- ⌘ Refundable or RSVP Program
- ⌘ Mountain Advantage Card (MAC)
- ⌘ Group Activities – Picnic, Race, Treasure Hunt
- ⌘ FREE Meet & Greet with A/S Pro
- ⌘ Same Daily Add-On Rate

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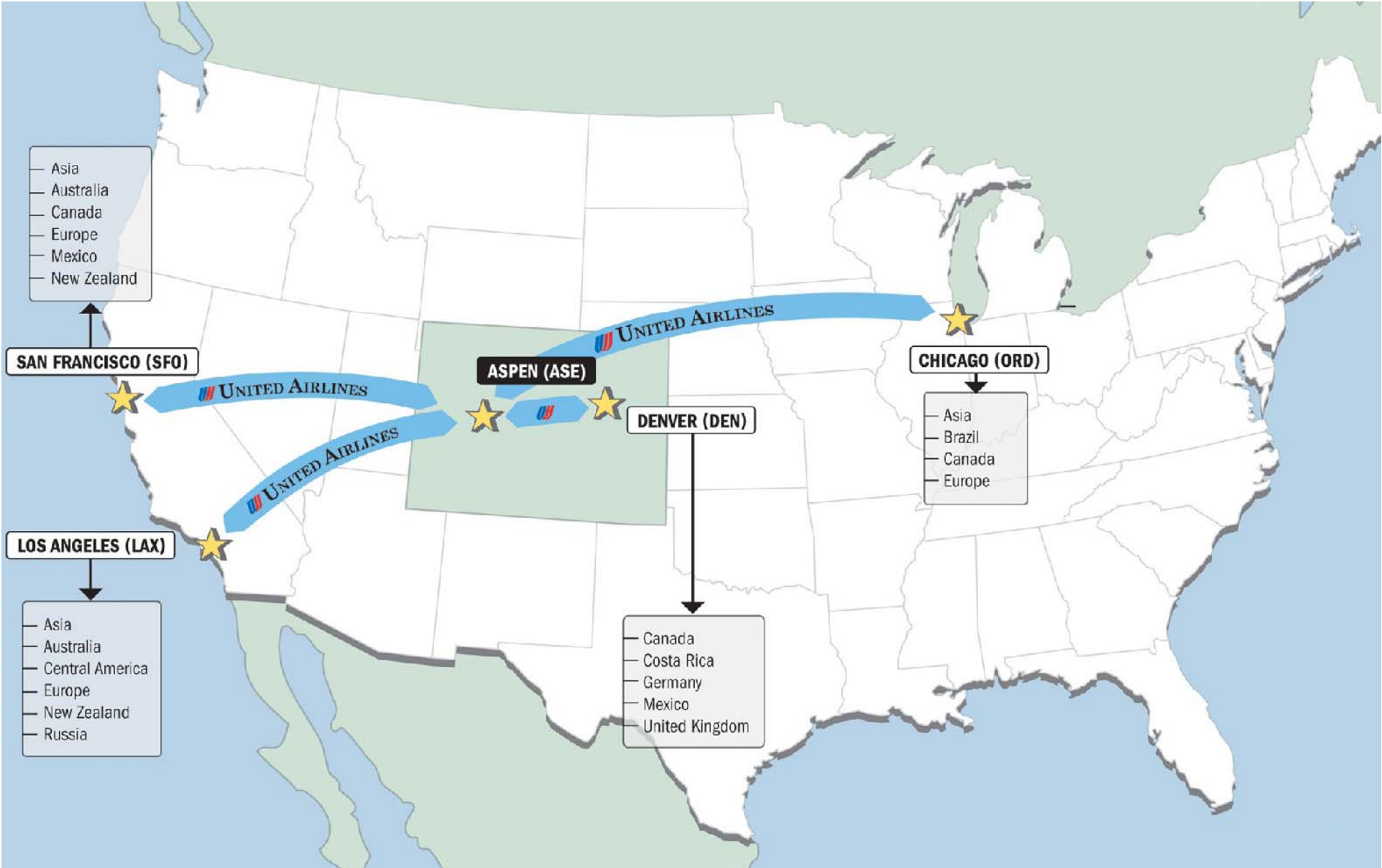
4. Fly in on your private jet and use Snow Limo to get around town, or look like a real skier and use the FREE skier shuttles.





Fly with your ski boots on....

ASPEN AIRPORT (ASE)





3. You can dress like an X Gamer to feel more “hip”.





EVENTS

Audi FIS Alpine World Cup	Nov. 27-28
Bud Light Hi-Fi Concert Series	throughout season
Wintersköl™	Jan. 13 – 16
Aspen Gay Ski Week	Jan. 16 – 23
Winter X Games 15	Jan. 27 – 30
Bud Light Big Air Fridays	every Friday Feb. 11 – Mar. 25
11th Annual Bud Light Spring Jam	March 18 – 20, 25 - 27
Schneetag	March 26
Snow Angels Invitational	April 1 – 3

*all events are tentative and are subject to change.

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2. You don't have to worry about getting so drunk that you lose your equipment.





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Rentals

- ⌘ Eight Locations
- ⌘ Up to 25% Off
- ⌘ **FREE** Overnight Storage
- ⌘ **FREE** Transfer
- ⌘ Switch Out Equipment Easily
- ⌘ One Stop Shopping
- ⌘ Up to 35% off for Groups



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1. There are **FOUR** Mountains to choose from.
Need we say more?



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4 MOUNTAINS – 1 RESORT – 1 LIFT TICKET – 2 TOWNS



BOOK EARLY & SAVE! 4 PROMOTIONS

