



I D A H O

America's First Ski Resort Destination

Sun Valley Contact Info

- FIT Bookings – Sun Valley Main Reservations
800-786-8259
Reservation Manager – Pia Girdler
pgirdler@sunvalley.com
- Group Bookings – Bert Witsil
888-622-2106
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Resort History

- ✦ Founded by Union Pacific Railroad to stimulate passenger rail travel
- ✦ Oldest US Destination Ski Resort – opened 1936
- ✦ Used Hollywood “nobility” to generate publicity
- ✦ Created World’s first chairlift using Panamanian Banana Technology
- ✦ Expanded within 1 year to double room count – Sun Valley Inn opened in 1937



Centrally Located in Idaho



Air Service



☀ Direct to Sun Valley

☀ Los Angeles

☀ Seattle

☀ Salt Lake City

☀ Direct to Boise

☀ Portland

☀ San Francisco

☀ Sacramento

☀ Las Vegas

☀ Chicago

☀ Spokane

☀ Reno

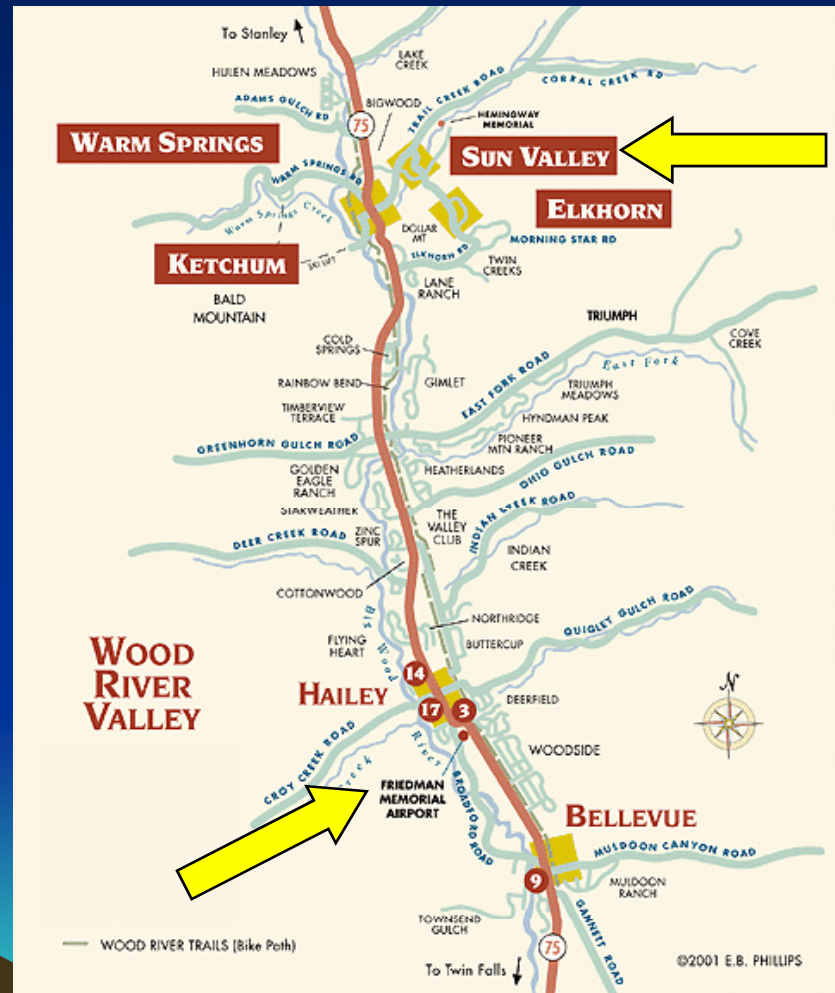
Airlines Servicing Sun Valley

- ✦ Sun Valley Airport
 - ✦ Delta Skywest
 - ✦ Alaska/Horizon
- ✦ Boise Airport
 - ✦ Delta
 - ✦ United
 - ✦ Southwest
 - ✦ Frontier
 - ✦ Horizon
 - ✦ SkyWest
 - ✦ U.S. Airways



Sun Valley Airport

- ☀ Located in Hailey Idaho
- ☀ 12 Miles South of Sun Valley Resort/Ketchum
- ☀ Airport Code (SUN)
- ☀ FREE Transfers to Sun Valley Resort
- ☀ We meet and greet each arriving flight



Boise Bus Services

- ✦ Boise to Sun Valley = approx 2.5 hours
 - = Denver to Breckenridge
 - = Calgary to Banff
 - = Vancouver to Whistler
- ✦ Daily Shuttles to Sun Valley
 - ✦ Sun Valley Stages
 - ✦ Sun Valley Express
- ✦ Charter Bus Services (Groups)
 - ✦ Winnemucca Stages
 - ✦ Sun Valley Stages
 - ✦ Sun Valley Express



Mountain Stats

Bald Mountain

- ✦ Vertical Drop – 3,400'
- ✦ Total Acres – 2,500
- ✦ Total Runs – 79
- ✦ Total Lifts – 14
- ✦ Snowmaking – 645 acres
- ✦ Uphill Capacity - 29,417 skiers per hour
- ✦ (per skier, Sun Valley has more uphill capacity than any other ski area)
- ✦ Average Skiers Per Day – 3,000
- ✦ Uphill Capacity + Average Skier Count =



NO LIFT LINES!!!

Lodging Stats

Sun Valley Resort Lodging

- ✦ Sun Valley Village = 2 Hotels, Condos & Sun Valley Village Mall
- ✦ 2 Hotels – Sun Valley Lodge & Sun Valley Inn
 - ✦ 250 Units in Standard, Medium, Deluxe & Suites
- ✦ Standard and Deluxe Condominiums
 - ✦ 250 Units in 1,2,3 and 4 bedroom layouts
- ✦ 10 Freestanding Cottages
- ✦ 510 Units Total
- ✦ Full Service Resort
- ✦ Kids Stay and Ski Free Program available most dates
 - ✦ 1 child per parent, ages 15 and under

Sun Valley Village Mall = 7 Restaurants, 4 Bars, Various Shopping, Movie Theater, Ice Rinks, Bowling Alley



Sun Valley RESORT



FIT Booking Info

- ✦ No contract or IOTA # required to book
 - ✦ SkiTops Membership qualifies for Wholesale rates
 - ✦ Pre-deduct 20% commission from rack
 - ✦ Payment required within 30 days of arrival
- ✦ Sun Valley Main Reservations handles all FIT Bookings

800-786-8259

800-SUN-VALY



Sun Valley & Ketchum

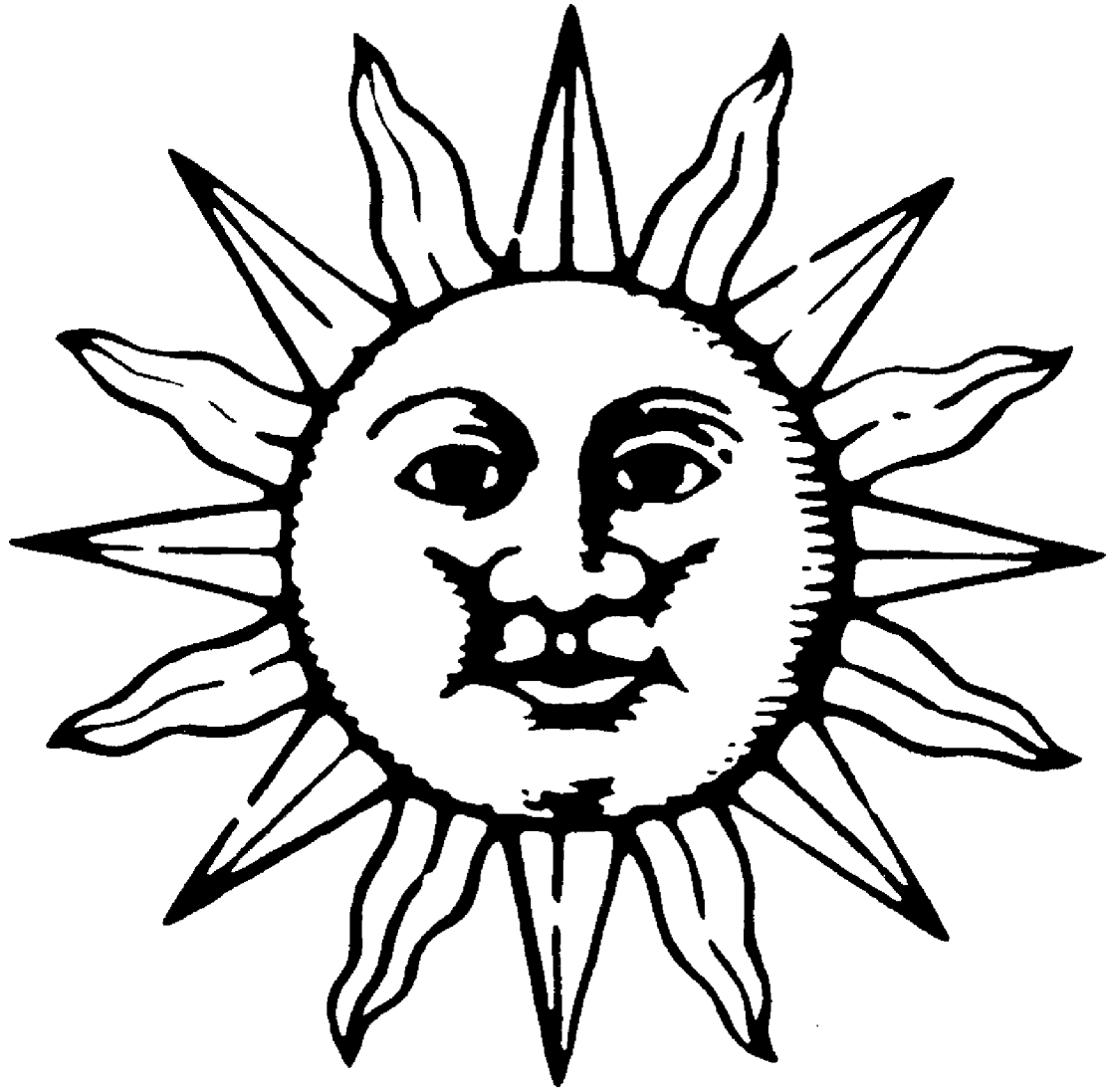


- ☀️ Twin Towns
- ☀️ 1 Mi Apart – Walkable
- ☀️ Free Transportation throughout Sun Valley, Ketchum and Warm Springs

Why Sun Valley?

- ☀️ “Best Cruiser Mtn in the World”
 - ☀️ Continuous Pitch Top to Bottom
 - ☀️ Blue-Bird Skies
 - ☀️ State of the Art Snowmaking & Grooming
 - ☀️ AMAZING backcountry
 - ☀️ NO Lift Lines
 - ☀️ Dollar Mtn. – Learning Hill
- ☀️ World Class Amenities & Service
- ☀️ Convenience
- ☀️ Lift Ticket Exchange Program
- ☀️ Kids Stay and Ski Free





Thank You!